

# Ilustraciones Digitales

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## *Re*Creación de un Estilo

*Referentes para el ejercicio*

*Computación Gráfica II*

**Eduardo Hamuy**

*Concepto original Juan Calderón*

# Construcción de Estilos

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- Estilo: una forma o manera particular y característica de expresión
    - Cromatismo, paletas, temperaturas
    - Texturas y forma de aplicación del color
    - Rasgos formales, grado de síntesis, trazos y gestualidad
    - Temática, tono, clima, un trasfondo filosófico/político/cultural
    - Composición y sintáxis
  - Referentes:
    - Un Artista o Movimiento Artístico
    - Una Manifestación Cultural
-

# Andy Warhol

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# A la manera de ...



This is the perfect sort of photo for a Simple Illustration Style Portrait.



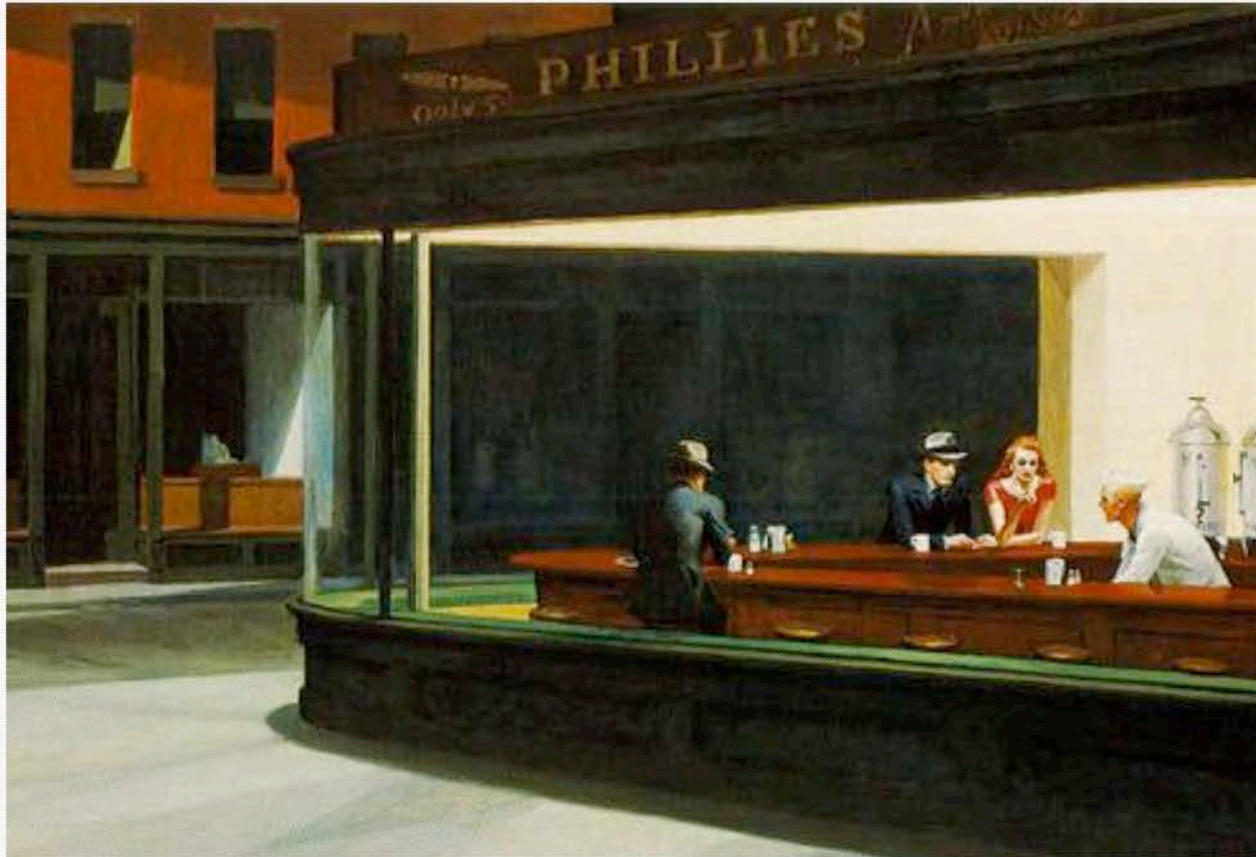
# Acerca de...

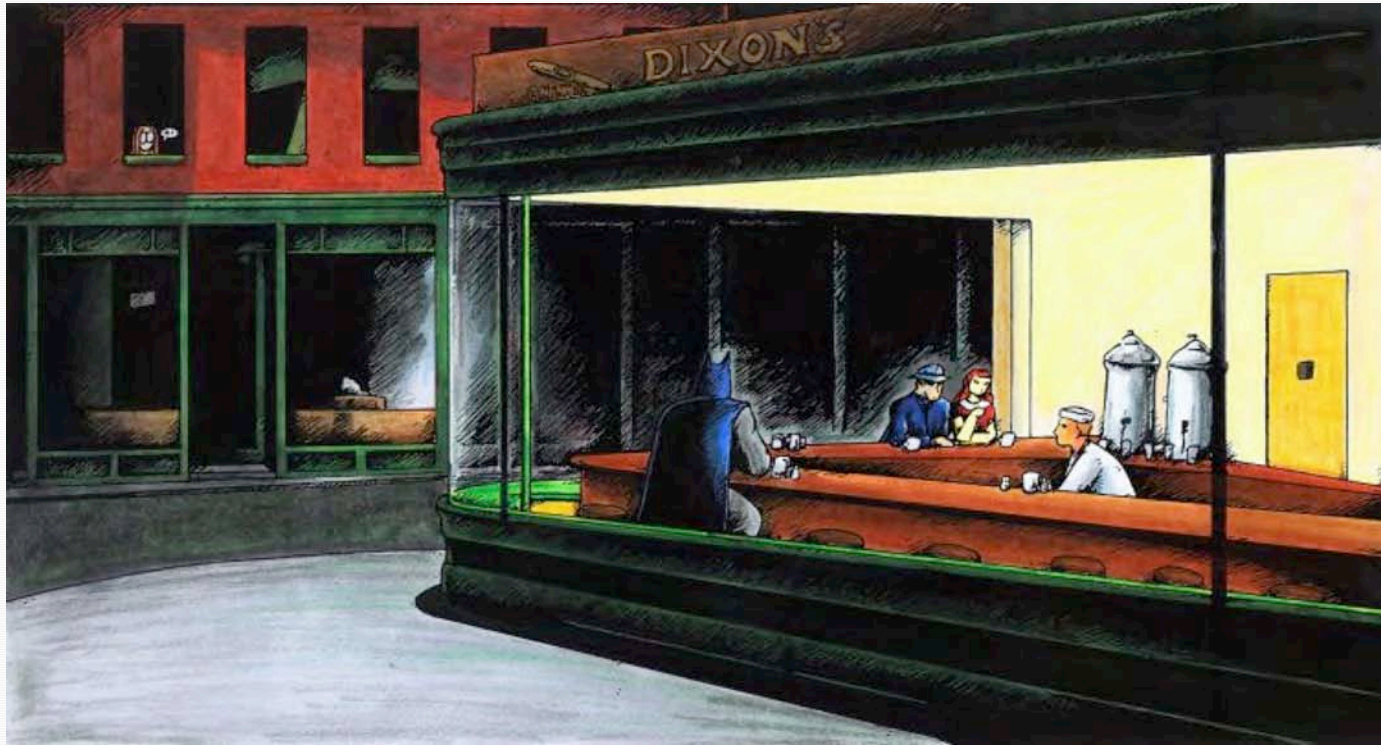
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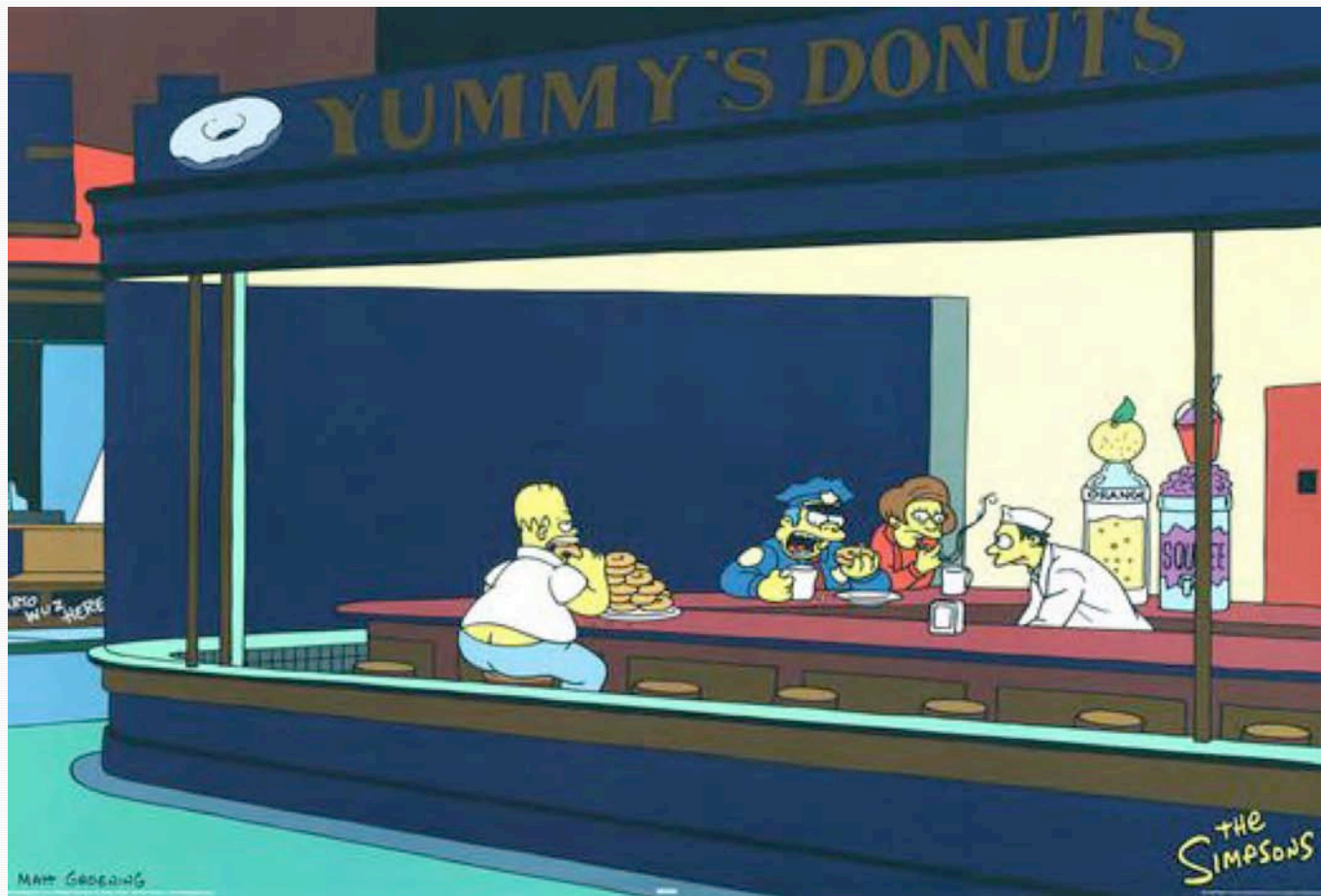
# Edward Hopper: "Nighthawks" 1942

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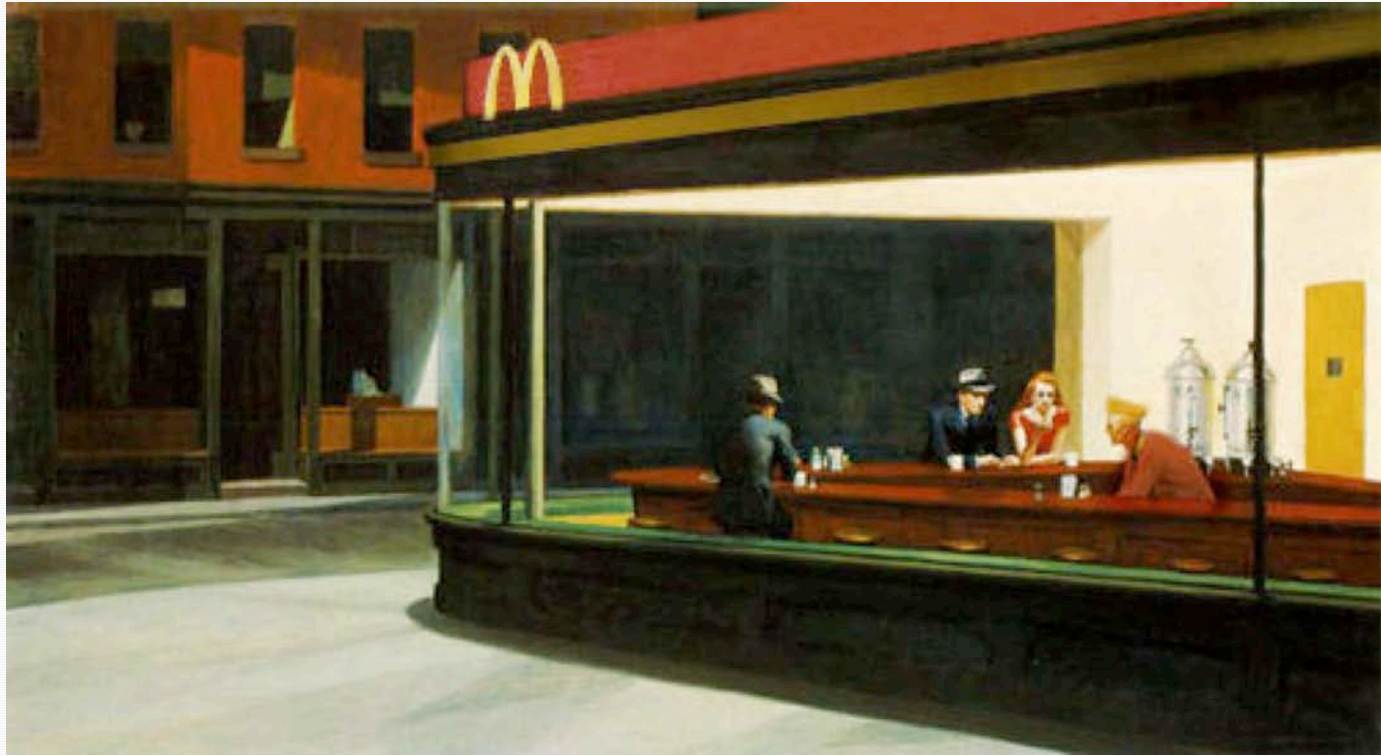






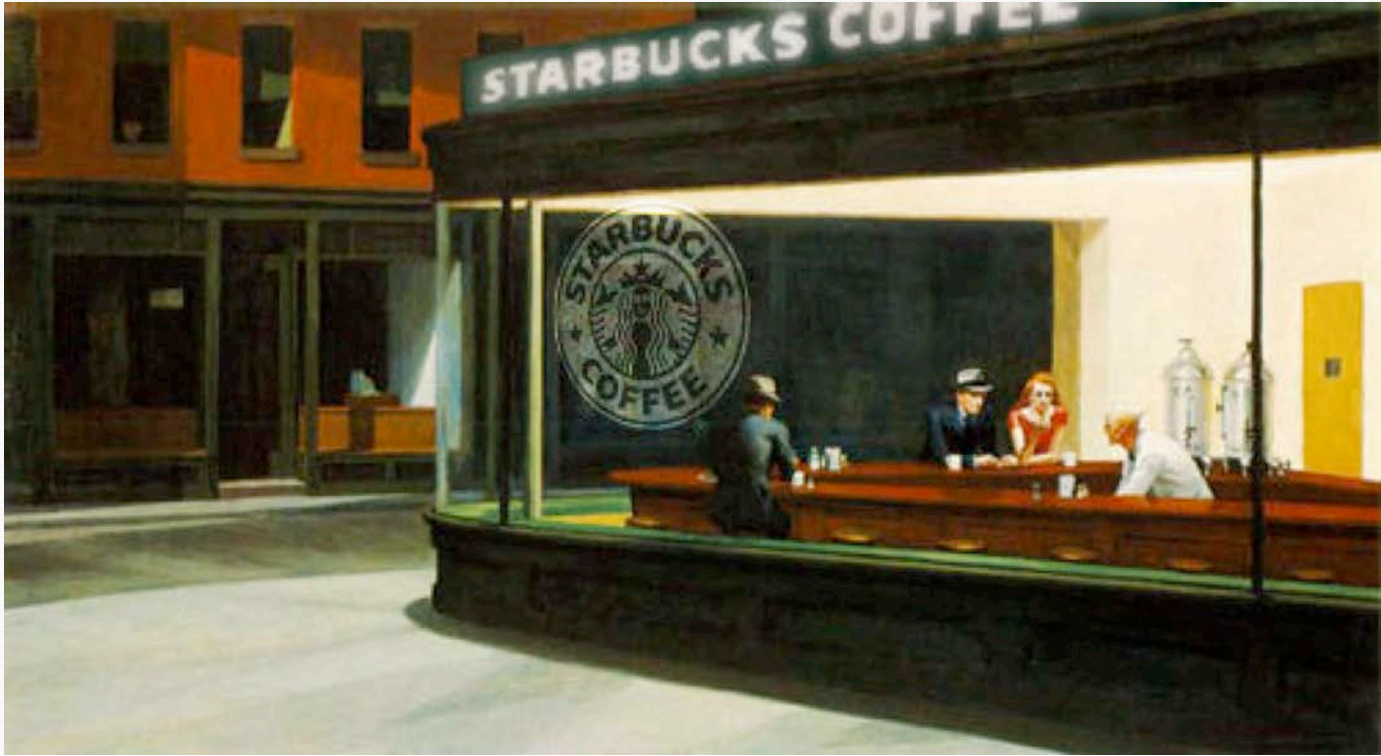












# Rene Magritte

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*ceci n'est pas magritte.*



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*Ceci n'est pas un designer.*



# Norman Rockwell





# Los Simpson

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## □ La parodia

[www.simpsonspark.com/ref#1961F1](http://www.simpsonspark.com/ref#1961F1)

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# Portafolios de Ilustradores

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- Un ilustrador aplicando una misma línea gráfica
  - Paletas cromáticas
  - Formas predominantes
  - Tratamiento similar: temáticas, tono, clima
  - Grados de iconicidad
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# Waldo Gonzalez

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- ❑ Cerámica tradicional de Quinchamalí



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## □ Ilustraciones para Afiches

Rescatan:

- Cromatismo
- Inversión del valor
- Color plano
- Formas



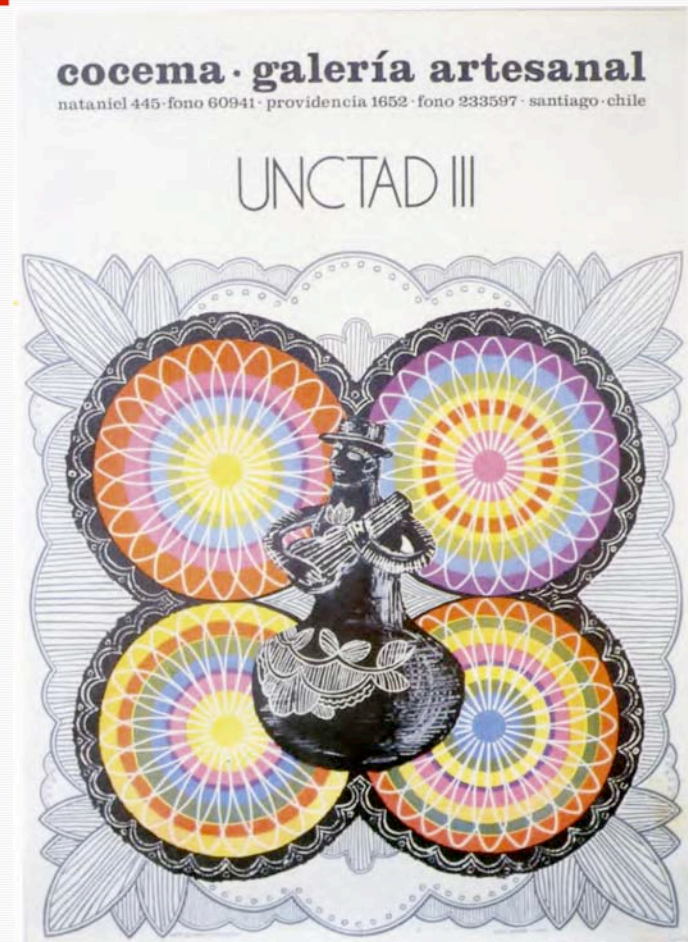


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□ Ilustraciones para Afiches  
Rescatan:

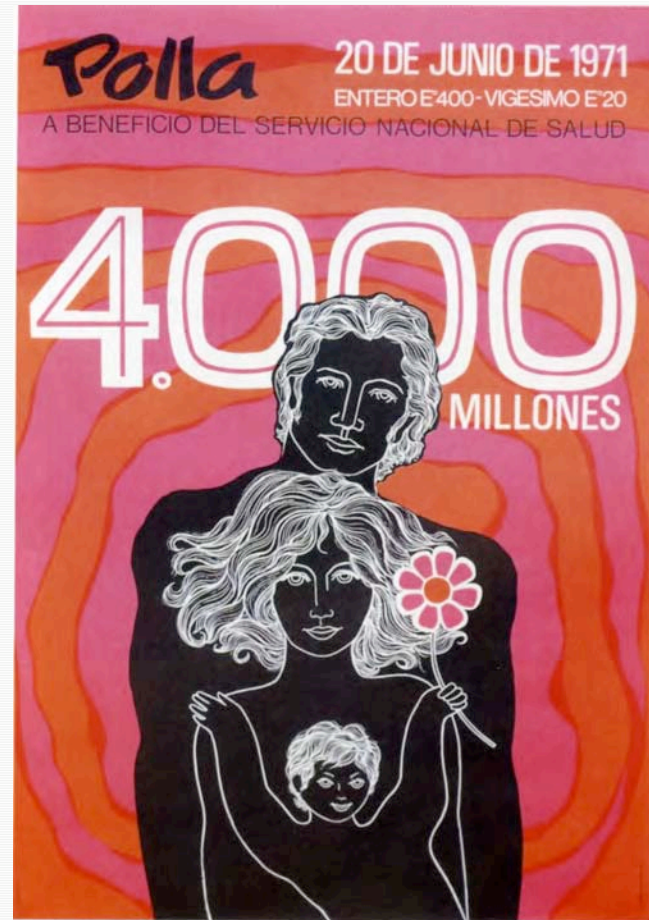
- Cromatismo
- Inversión del valor
- Color plano
- Formas



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□ Ilustraciones para Afiches  
Rescatan:

- Cromatismo
- Inversión del valor
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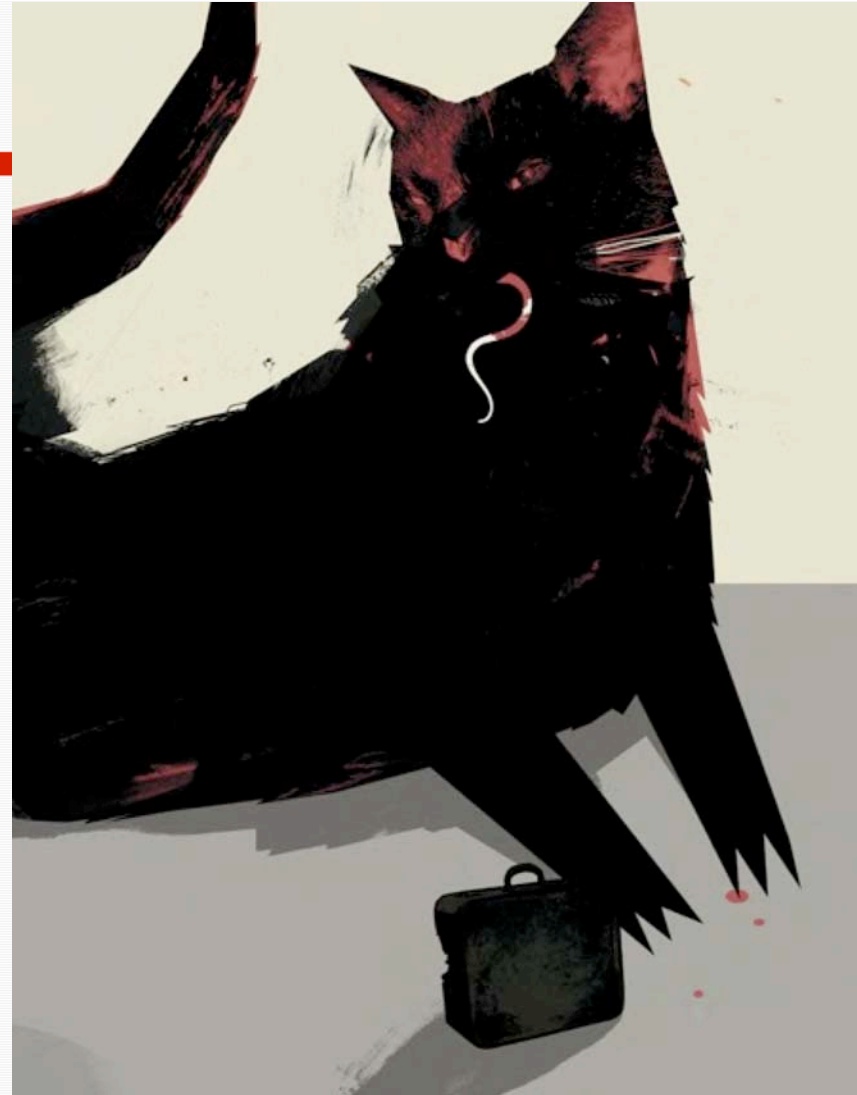
□ Ilustraciones para Afiches Rescatan:

- Cromatismo
- Inversión del valor
- Color plano
- Formas



# Richard May

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# Richard May

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# Richard May

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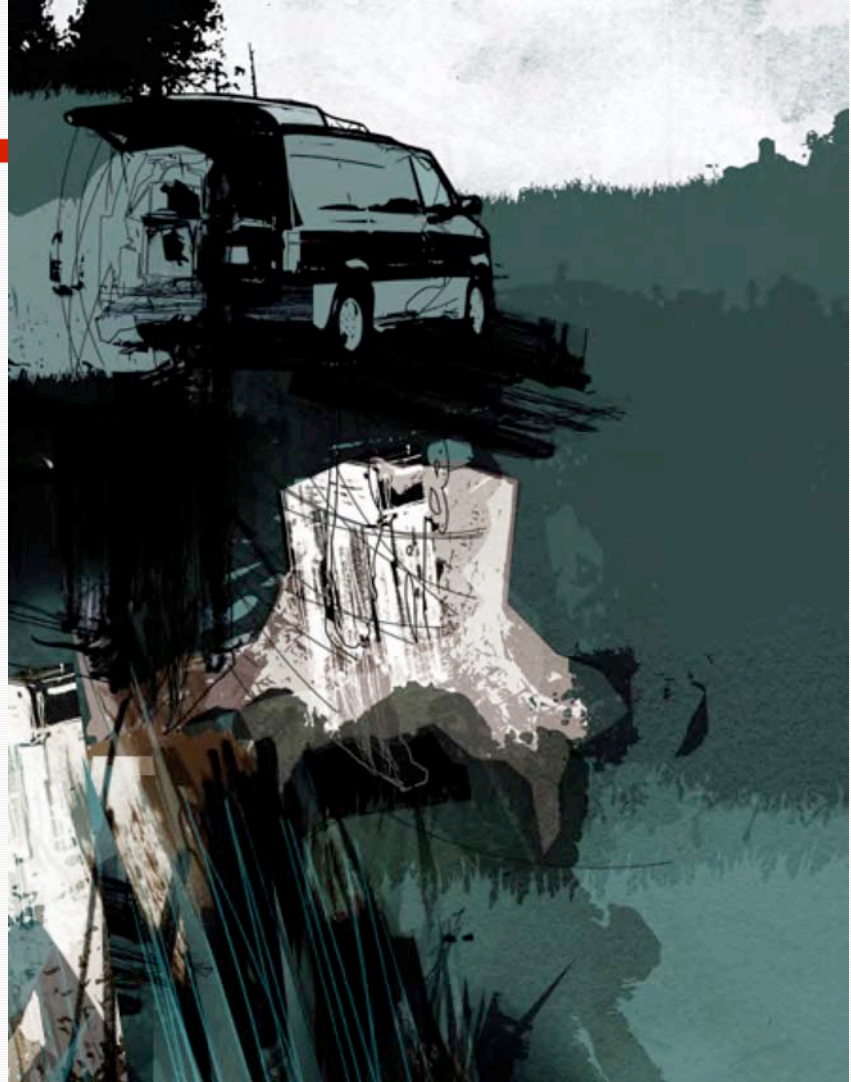
# Richard May

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# Richard May

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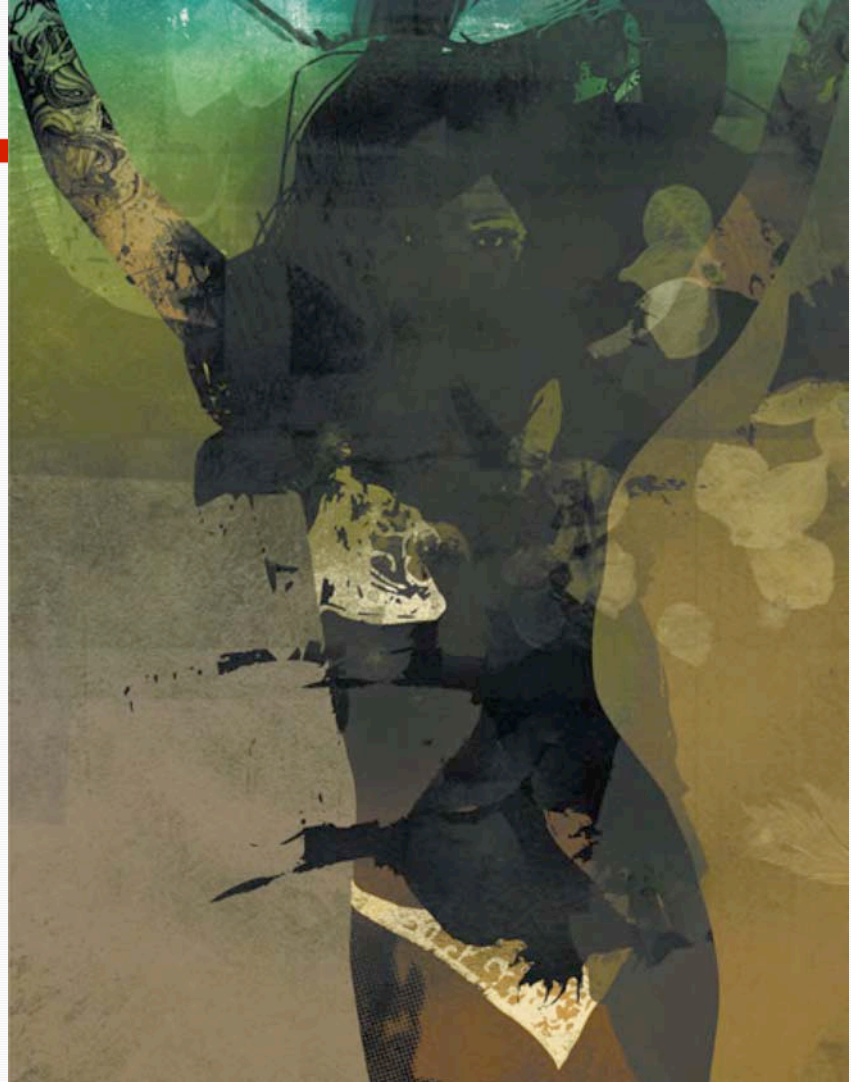
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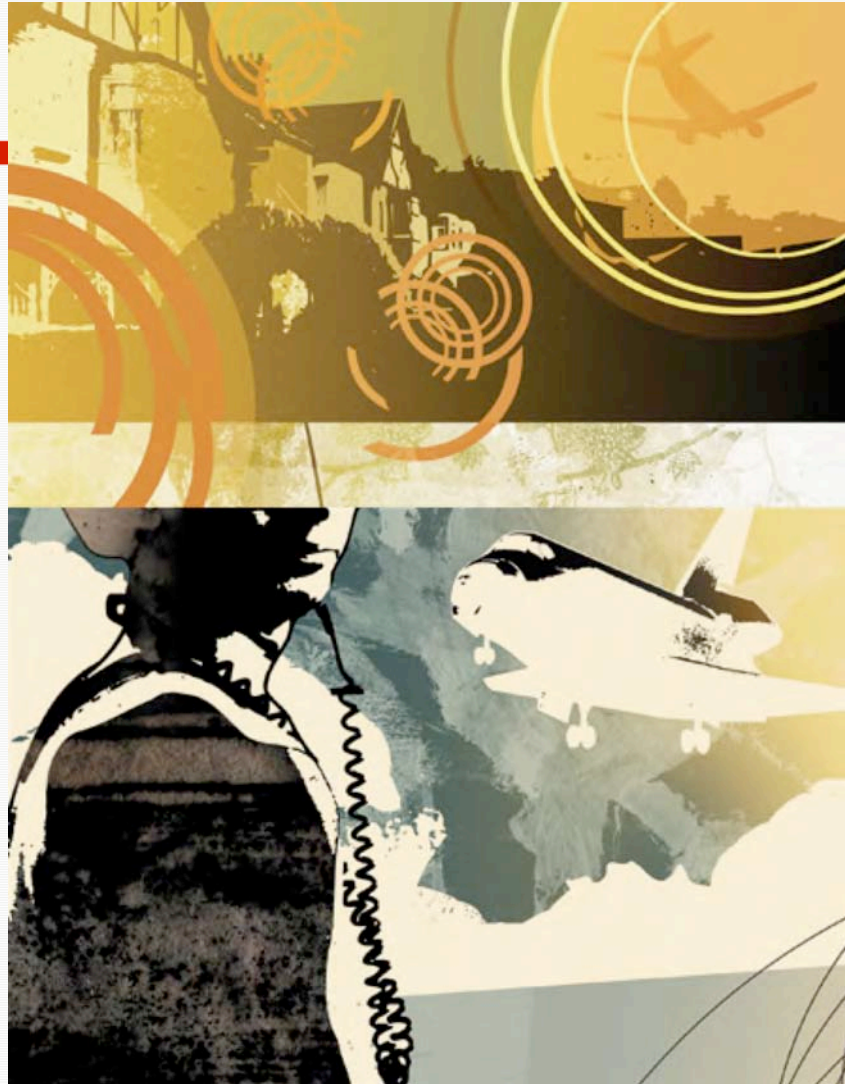
Richard May

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# Richard May

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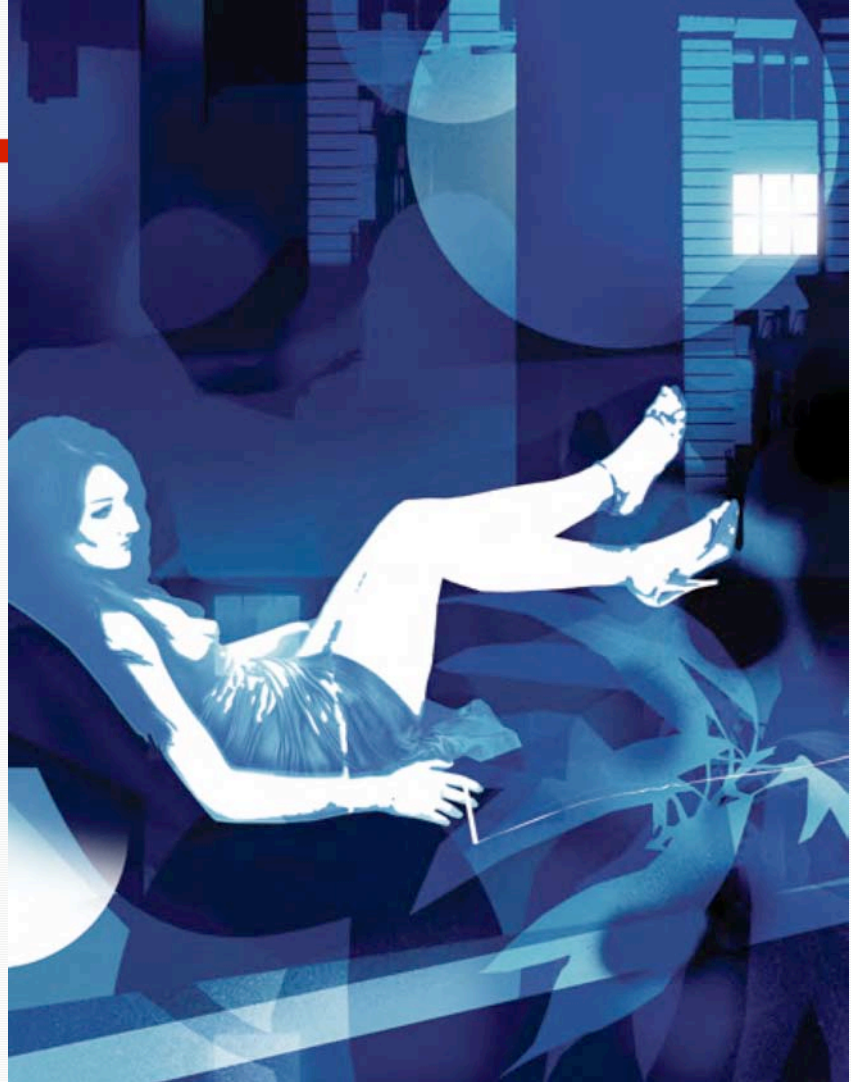
# Richard May

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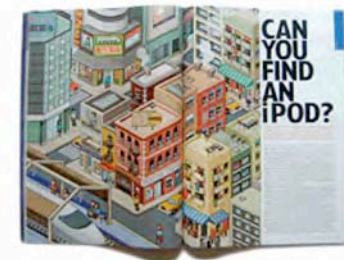
# Richard May

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# Denise Wilton

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# Denise Wilton

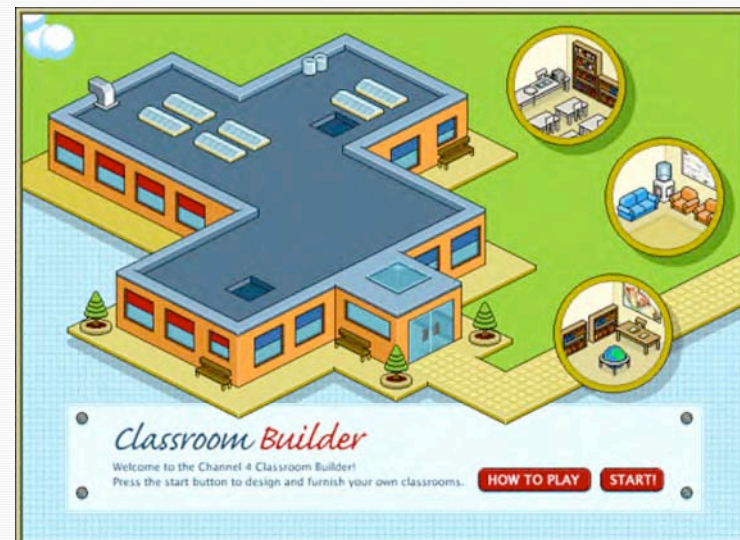
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# Denise Wilton

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# Denise Wilton

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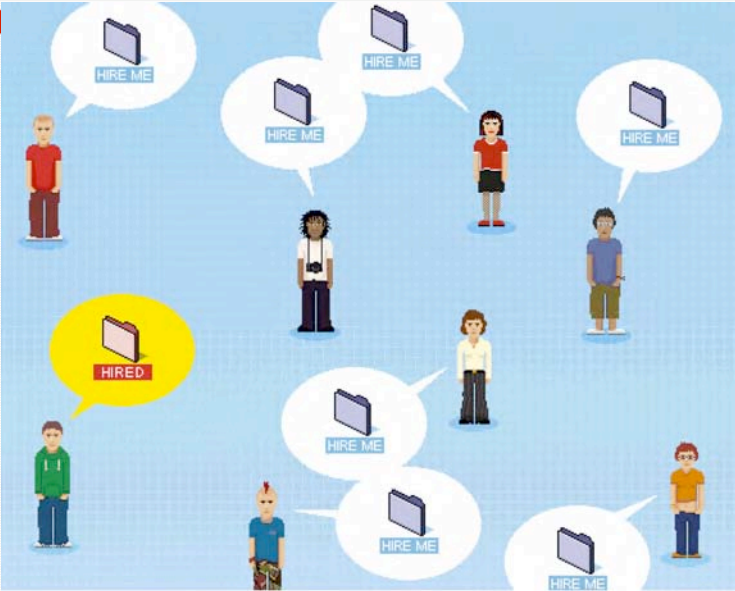
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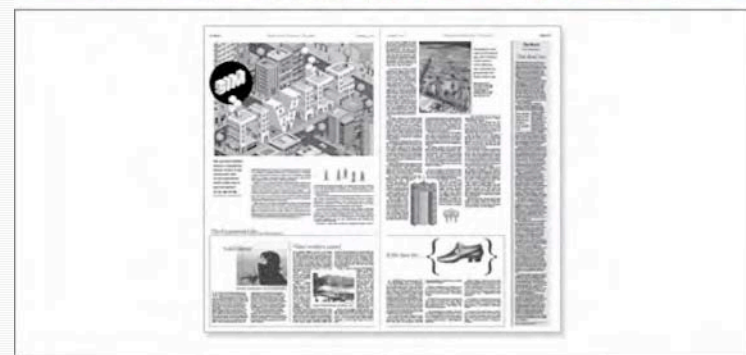
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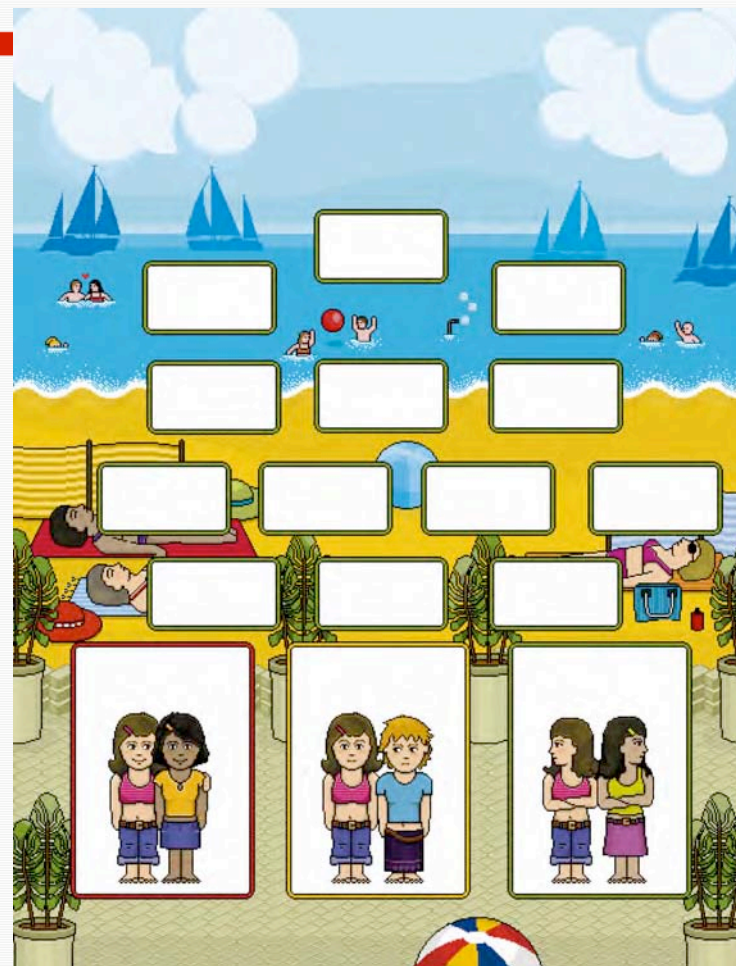
# Denise Wilton

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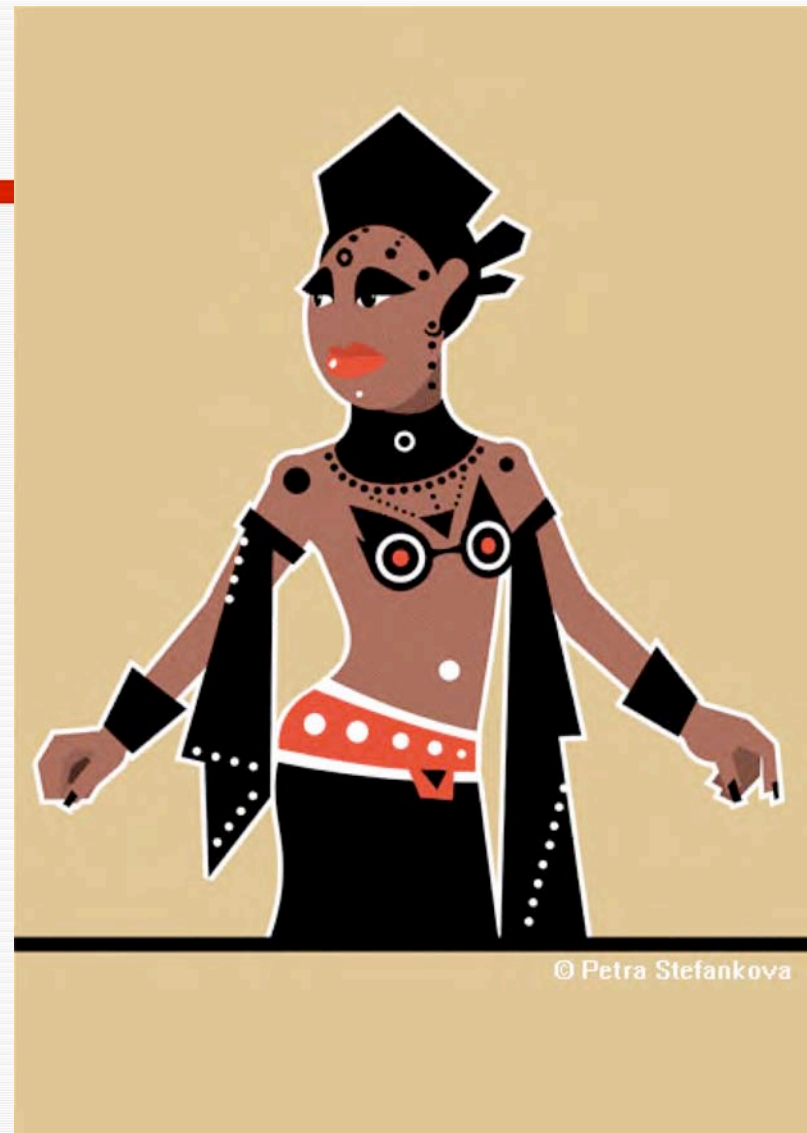
# Petra Štefanková

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# Petra Stefankova

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© Petra Stefankova



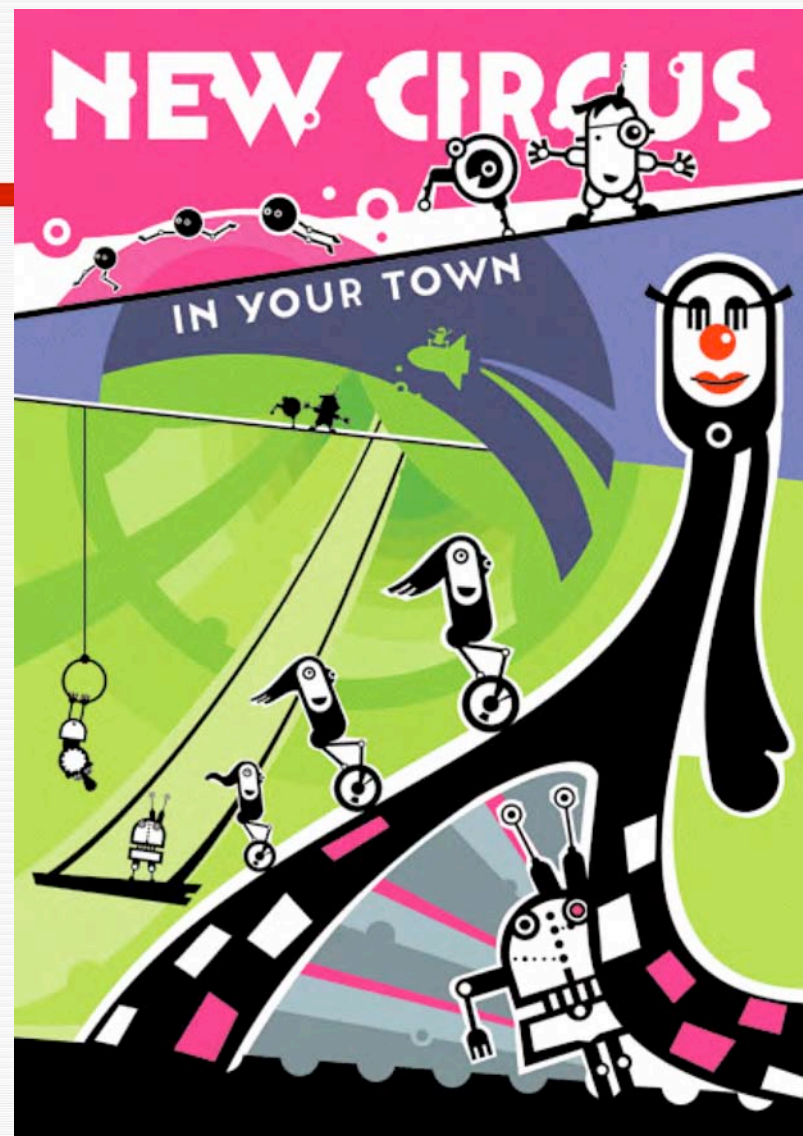
Petra Stefankova

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Petra Stefankova

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Petra Stefankova

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# Petra Stefankova

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# Petra Stefankova

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