



Portfolio & Profesional Induction

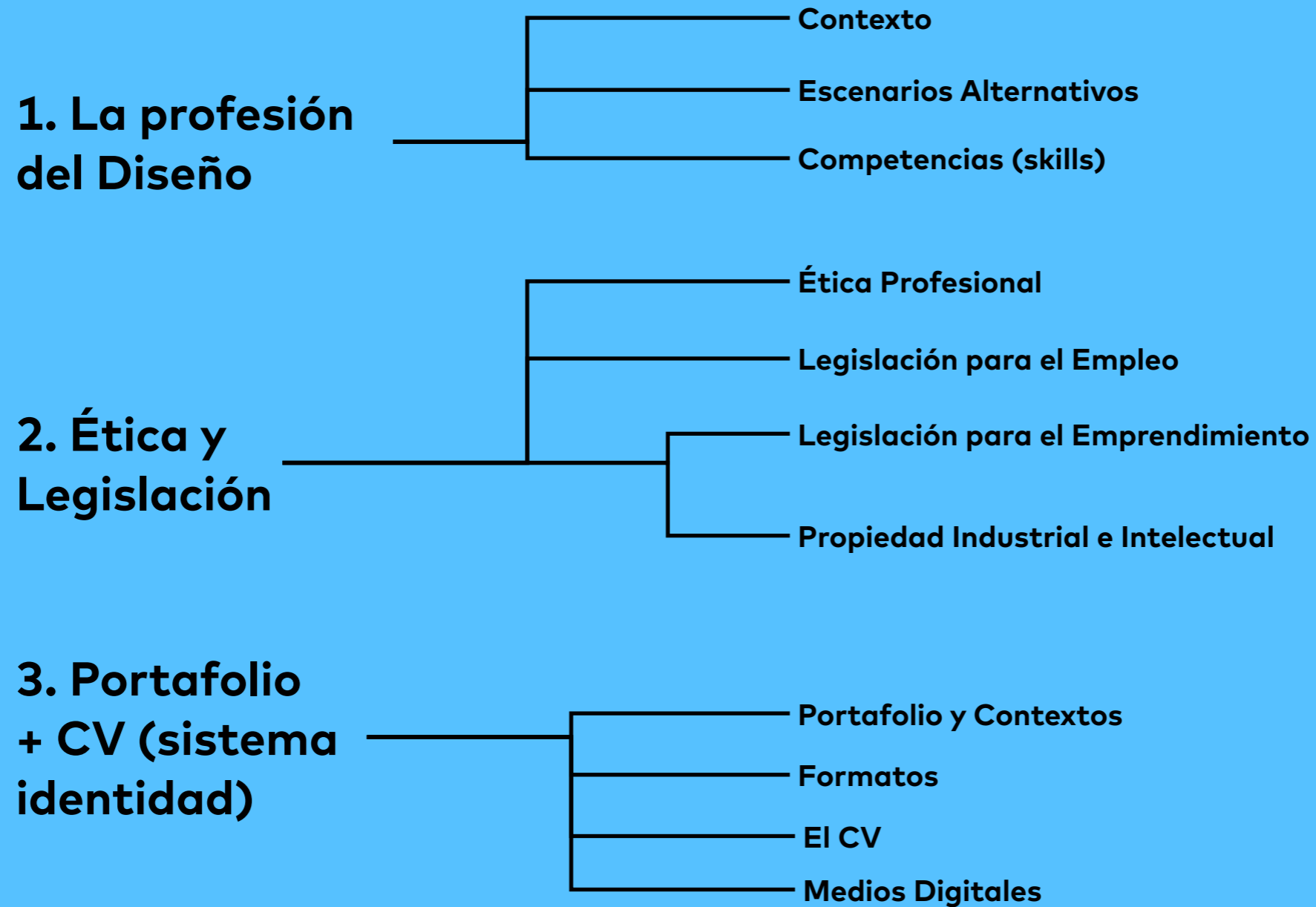
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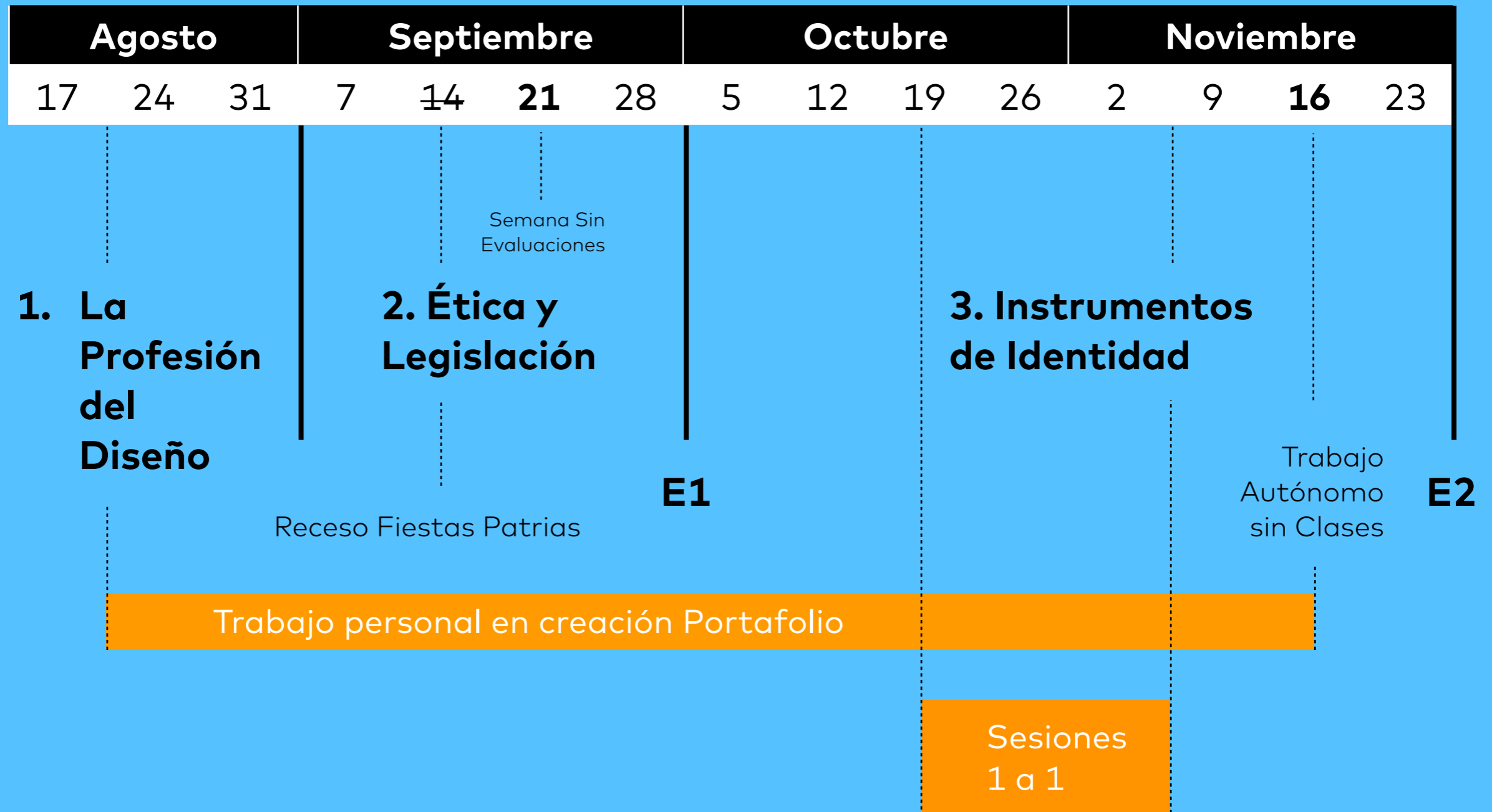
FAU_s2-2022

Contents

PPI_2021



Programme Timetable_Spring 2022



Programme Timetable_Spring 2022

Assignments	
Evaluación E1	Evaluación E2
28 Sept - 05 Octubre	09-23 Noviembre
Legislación	Portfolio+CV
40%	60%
100%	

N1. Legislación

N2. Portafolios + CV

*Consultas por medio de u-cursos. Privilegiar el uso del correo para consultas relacionadas a temas no relacionados al curso.

*Tres horas de clases virtuales más seis horas de trabajo no presencial por parte del estudiante (revisión de material complementario)

**Qué esperan del
curso?**

Skills

Competencias (skills)

Model making

Design development; 2D (Illustrator, Photoshop, InDesign)

Design development ; 3D (3D modeling and rendering)

Project Management

Rapid Prototyping

Problem Solving / Setting

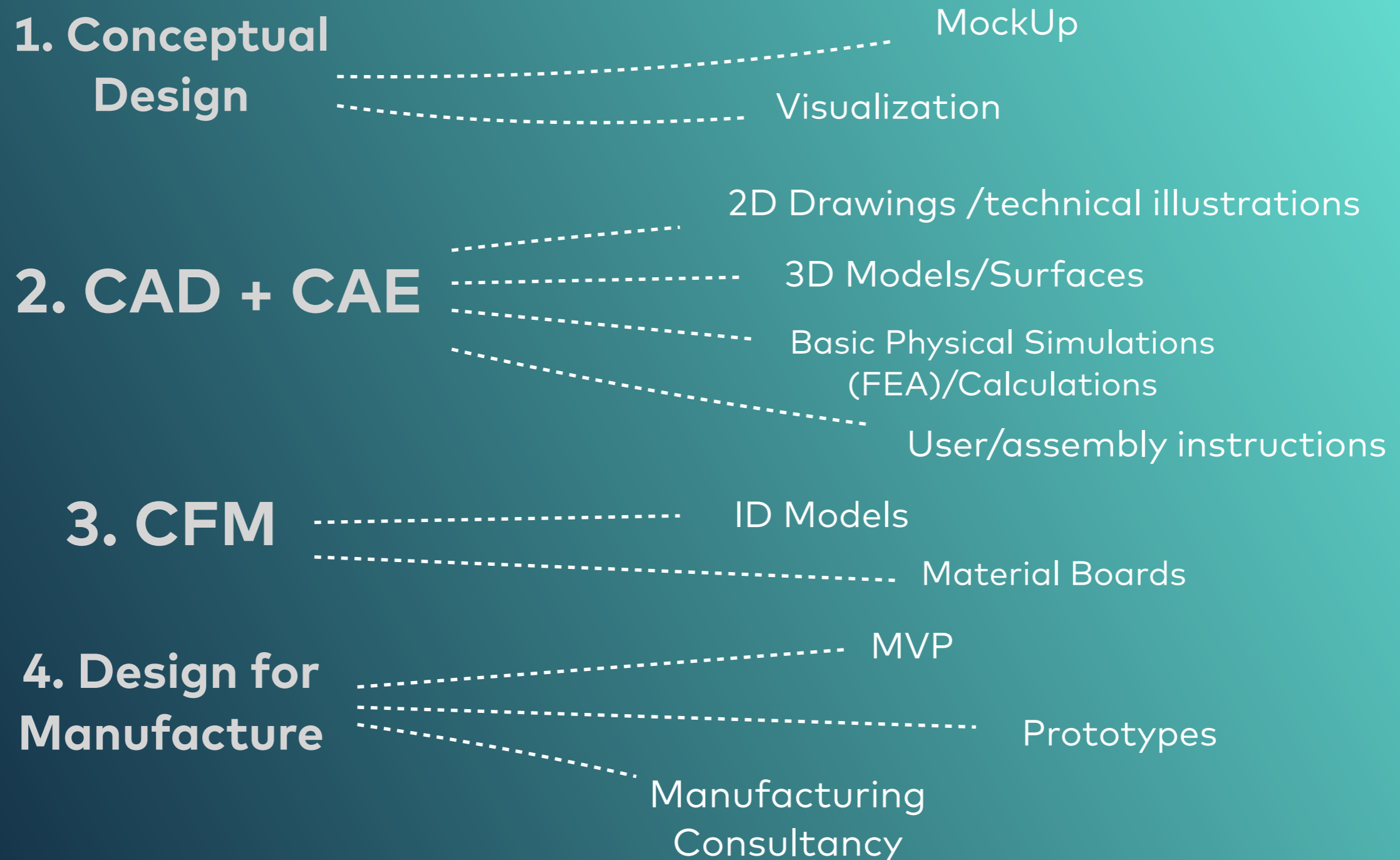
Sketching/Visualization tools

Concept generation

Strategic direction

Design for production; Good knowledge of production processes and materials

ID KNOWLEDGE



ID duties

- Consult with clients to **determine requirements for designs**
- **Research who will use a particular product**, and the various ways it might be used
- **Sketch out ideas or create renderings**, which are images on paper or on a computer that provide a better visual of design ideas
- Use computer software to **develop virtual models** of different designs
- Create **physical prototypes** of their designs
- Examine materials and production costs to **determine manufacturing requirements**
- **Work with other specialists** such as mechanical engineers or manufacturers to evaluate whether their design concepts will fill a need at a reasonable cost
- **Evaluate** product safety, appearance, and function to determine if a design is practical
- **Present designs** and demonstrate prototypes to clients for approval

Alternative Scenarios

I DO NOT
KNOW
WHAT I AM
DOING



UNCERTAINTY

A large, powerful explosion of brown and grey debris, likely rubble or rock, is captured in mid-air against a clear blue sky. The debris is scattered in all directions, creating a sense of intense energy and destruction. The foreground shows a sandy or dusty ground surface.

**DO YOU GUYS
HAVE THE GUTS
TO FACE THE
INTERNATIONAL
DESIGN
SCENARIO?**

Blast #8316
Naota Hatakeyama (1997)

SOME IDEAS (for id + service designers)

DESIGNER/MAKER
ARTIST
PHOTOGRAPHER
TEACHING
TEAMING UP
STUDIO+BRAND
FREELANCING
ACTIVIST



**What's
about?**

SOME IDEAS (for id + service designers)

DESIGNER/MAKER



ARTIST

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ACTIVIST

**Design
through
making /
Sculptural
Objects**



Pewter Stool
MAX LAMB



Pewter Stool
MAX LAMB



Crockery Black Basalt
MAX LAMB



Unstable Territory
RODRIGO PINTO



Silk Phase II
ALBERTO VITELIO



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**Going
beyond
design
boundaries
and
creating
statements**

AUDEMARS PIGUET 2017.

• HONG KONG • BASEL • MIAMI

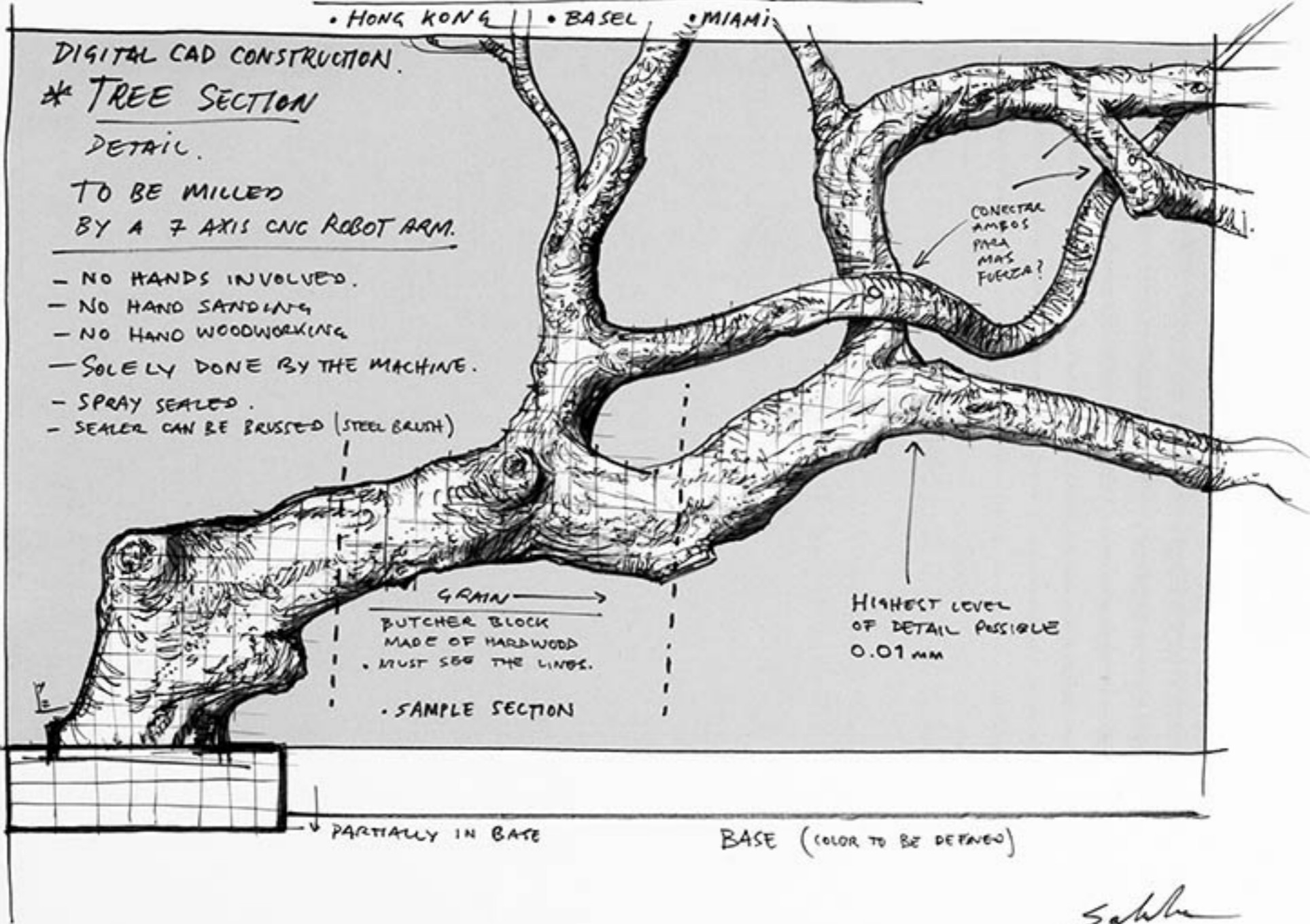
DIGITAL CAD CONSTRUCTION.

* TREE SECTION

DETAIL.

TO BE MILLED
BY A 7 AXIS CNC ROBOT ARM.

- NO HANDS INVOLVED.
- NO HAND SANDING
- NO HAND WOODWORKING
- SOLELY DONE BY THE MACHINE.
- SPRAY SEALED.
- SEALER CAN BE BRUSHED (STEEL BRUSH)



HIGHEST LEVEL
OF DETAIL POSSIBLE
0.01 mm

GRAIN →

BUTCHER BLOCK
MADE OF HARDWOOD
• MUST SEE THE LINES.

• SAMPLE SECTION

↓ PARTIALLY IN BASE

BASE (COLOR TO BE DEFINED)

Sebastian Errazuriz
SEBASTIAN ERRAZURIZ.



Second Nature
SEBASTIAN ERRAZURIZ



Second Nature
SEBASTIAN ERRAZURIZ



Second Nature
SEBASTIAN ERRAZURIZ



Second Nature
SEBASTIAN ERRAZURIZ

SOME IDEAS (for id + service designers)

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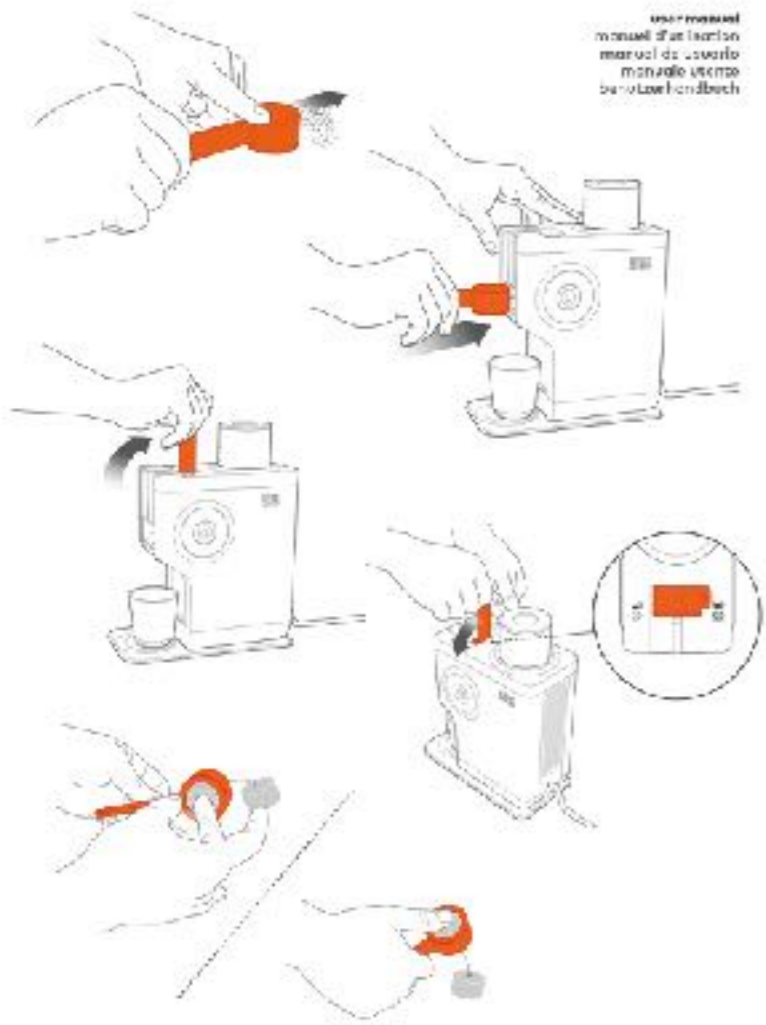
ACTIVIST



**No one
knows a
product
better
than you**



Honest Coffee Brewer
FRANCISCO ROJAS M



Honest Coffee Brewer
FRANCISCO ROJAS M



Low Profile: Objects designed by Matteo Beraldi,
photographed by Francesca Ferrari



designed by Gianmaria Sforza, photographed by
Francesca Ferrari

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**The call of
duty /
Spreading
knowledge**



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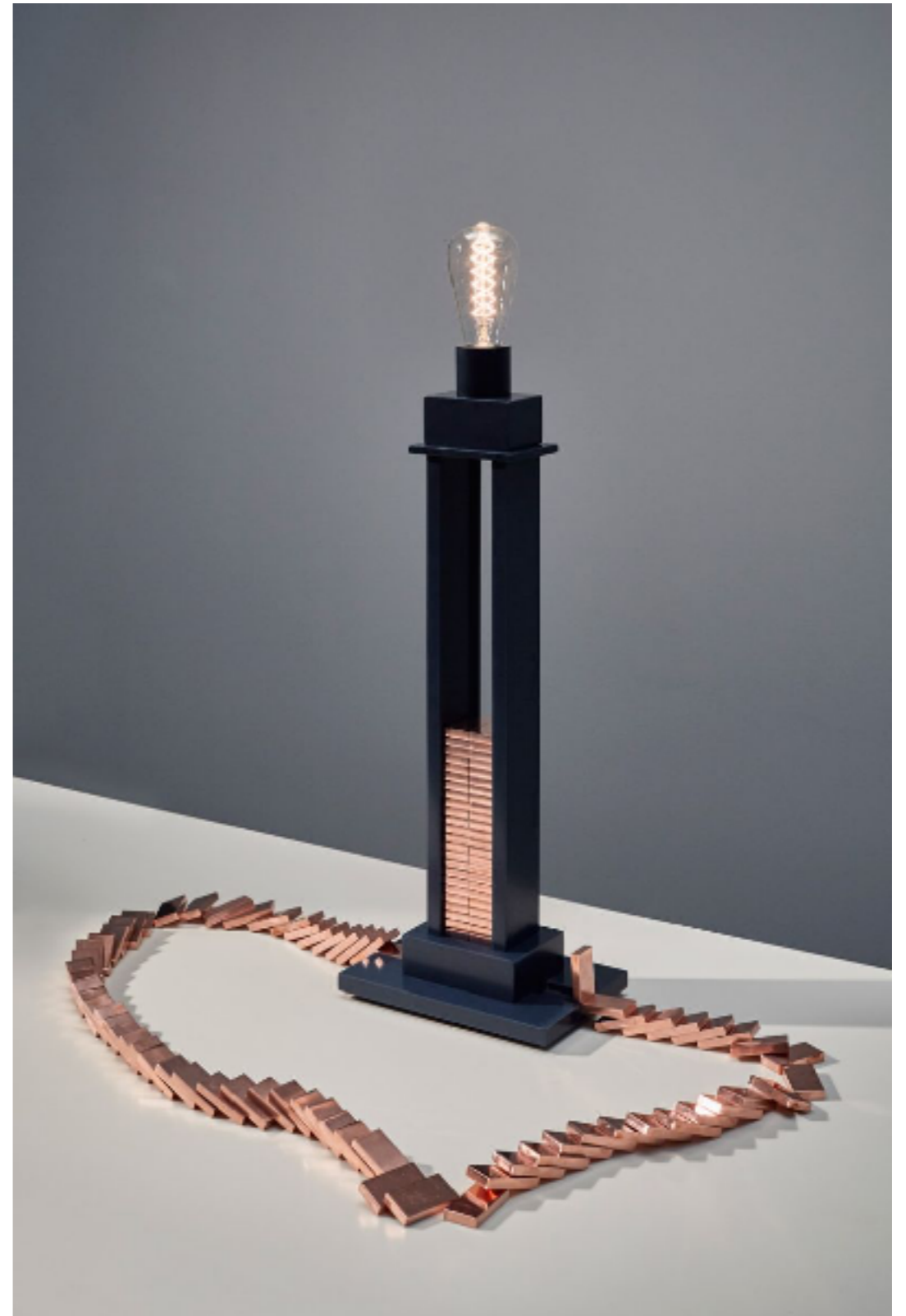
STUDIO+BRAND

FREELANCING

ACTIVIST



**Why to
walk
alone in
the dark?**



Domino Light
STUDIO GLITHERO



Edward Barber & Jay Osgerby
STUDIO BARBER-OSGERBY



Edward Barber & Jay Osgerby
STUDIO BARBER-OSGERBY

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**Your
vision,
your
clients**

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**New
opportunities in a
post-
covid era**

SOME IDEAS (for id + service designers)

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PHOTOGRAPHER

TEACHING

TEAMING UP

STUDIO+BRAND

FREELANCING

ACTIVIST



**Design
as a
catalyst**



The Third Thumb
DANI CLODE



One-Megaphone
Yun-Pei Hsiung



One-Megaphone
Yun-Pei Hsiung

SOME IDEAS (for graphic designers)

Design Collective
Freelance Design Services
On Demand Publishing
(Outsourcing)



**What's
about?**

Francisco Rojas Miranda

Master of Arts, Royal College of Art / London

Diseñador Industrial Universidad de Chile / Chile