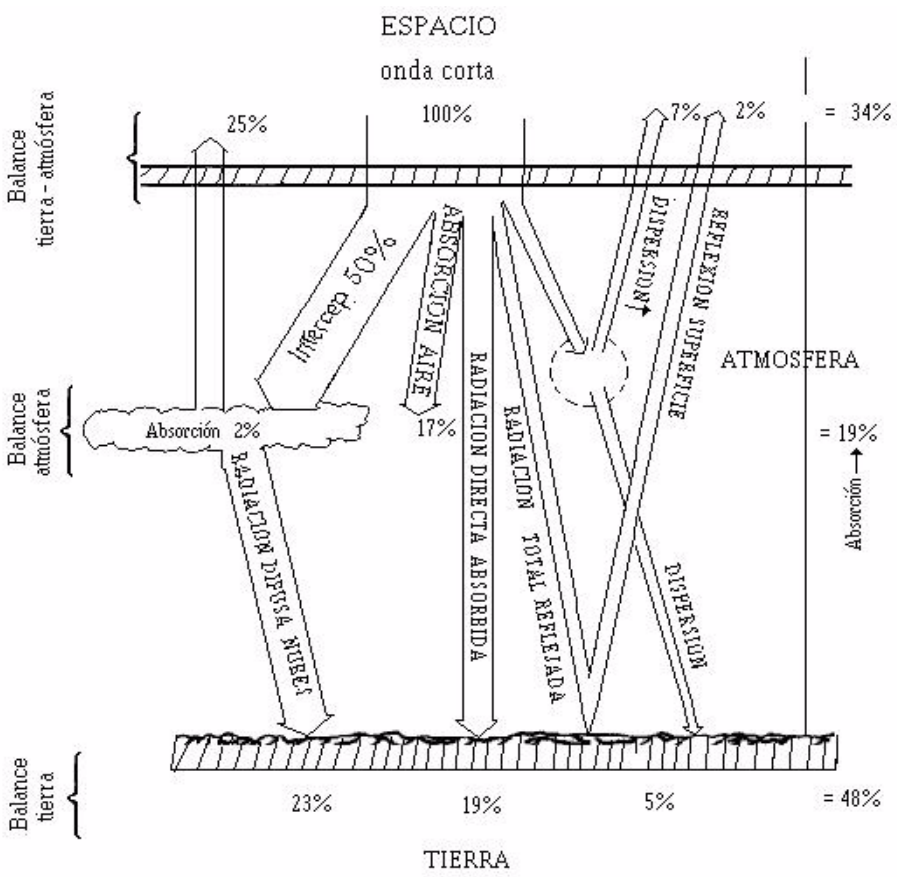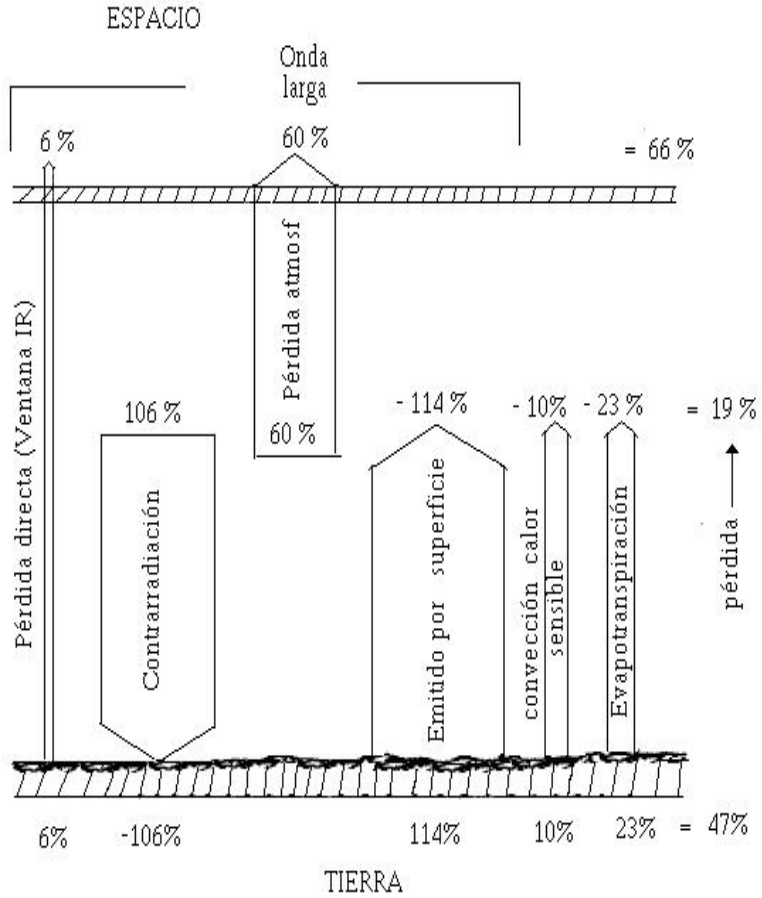BALANCE RADIATIVO DEL SISTEMA TIERRA-ATMOSFERA